

# 2016 FSHD CONNECT



## **Research Connect**

November 10-11

## **Patient Connect**

November 11-12

## **National Gala**

November 11

Westin Copley Place Hotel  
10 Huntington Avenue  
Boston, Massachusetts  
**[www.fshsociety.org](http://www.fshsociety.org)**

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FSH Society, 450 Bedford Street, Lexington, MA 02420 USA (781) 301-6649

## SPONSORSHIP KIT

*"We believe there will be a cure one day for our son Noah,  
and we know the FSH Society will play a huge role in finding it."  
—Kristen and Dan Linsky*

## Greetings!

We invite you to sponsor the FSH Society's **2016 FSHD Connect Conference**. This year, for the first time, we have combined our two signature meetings into a single, three-day super-conference. Our events begin on November 10 with **Research Connect** (formerly the International Research Consortium Workshop). Open to active research professionals from around the world, the workshop is the premier annual platform for clinicians, medical researchers, and basic scientists to present and discuss new developments in FSH muscular dystrophy research, reinforce collaborative efforts, and facilitate new initiatives. Research Connect culminates on the morning of November 11 with a moderated discussion to assess the current state of the field and set priorities for the coming year.

On the afternoon of November 11, we segue to the **Patient Connect** conference, which brings together hundreds of patients and family members with top researchers, doctors, and health experts. Continuing through November 12, this gathering provides a day and a half of immersive learning and community building. This year's meeting will feature talks by leaders in the field of FSHD, including reports from major clinical and research centers, industry, question-and-answer panel sessions, and educational workshops.

Organized to mark the **FSH Society's 25th Anniversary**, FSHD Connect is the first time so many researchers, clinical experts, patients, family members, caregivers, and advocacy groups will convene in one place. To celebrate this milestone, the FSH Society will host its inaugural national **"CureFSHD Gala"** on the evening of Friday, November 11. You won't want to miss this imaginative tribute to 25 years of breakthrough research, with inspiring tributes, awards and a performance by renowned pianist Steven Blier.

In sponsoring 2016 FSHD Connect, your organization will gain recognition as an invaluable community partner by a Who's Who of the FSHD field—research and clinical leaders, rising stars, major donors, international funding agencies, patients, and families.

We look forward to having you join us as a sponsor on this historic occasion. Thank you!

Daniel P. Perez  
*President & CEO*

June Kinoshita  
*Executive Director*

## FSHD Connect Overview

The FSH Society's annual meeting for FSHD Patients, Clinicians, and Researchers

Research Connect November 10-11, 2016	Patient Connect November 11-12, 2016	CureFSHD Gala Evening of November 11, 2016
<p><b>The FSH Society's annual international research conference and priority-setting workshop.</b></p> <p><b>Thursday, November 10</b> 8:00 a.m.–6:00 p.m. Scientific talks and poster sessions.</p> <p><b>Friday, November 11</b> 8:00 a.m.–12:45 p.m. Research priority-setting workshop.</p> <p><b>Organizers:</b> Daniel P. Perez, President &amp; CEO, FSH Society. Co-Chairs: Stephen J. Tapscott, MD PhD; Silvère van der Maarel, PhD; Kathryn Wagner, MD PhD.</p> <p><i>Who should attend: basic, translational, and clinical researchers from academia and industry; funding agencies.</i></p> <p>Expected attendance: 100-120</p>	<p><b>Our networking conference brings together patients, families, clinicians, and researchers.</b></p> <p><b>Friday, November 11</b> 1:00 p.m.–5:00 p.m. A world-class faculty presents the latest in our understanding of genetics, diagnosis, symptoms, progression, clinical trial readiness, therapeutic targets, and ongoing clinical trials. Q&amp;A to learn <i>from</i> patients.</p> <p><b>Saturday, November 12</b> 8:00 a.m.–5:00 p.m. Patient-focused workshops on a variety of topics on managing FSHD-related health conditions, living and thriving with FSHD, becoming an empowered patient.</p> <p><i>Who should attend: FSHD patients, family members, clinicians, researchers from academia, and industry; advocacy organizations.</i></p> <p>Expected attendance: 200-250</p>	<p><b>The FSH Society's inaugural national gala. Cocktail reception, banquet, musical performance.</b></p> <p><b>Friday, November 11</b> 6:30 p.m.–10:00 p.m.</p> <p>An imaginative, science-themed evening to celebrate the scientific achievements of the FSH Society and honor the researchers, clinicians, major donors, and patients who are transforming the landscape for FSHD patients around the world.</p> <p>Concert performance by renowned pianist Steven Blier and guest vocalist.</p> <p><i>Who should attend: patients, families, friends, researchers, clinicians; leaders in research, medicine, biotech, and philanthropy.</i></p> <p>Expected attendance: 150-200</p>
<p><b>Early Bird Registration* by Friday, September 30:</b> Academic, nonprofit, government, \$180; graduate student, postdoctoral researcher, \$90; corporate, \$300.</p> <p><b>Registration* by Friday, November 4:</b> Academic, nonprofit, government, \$250; graduate student, postdoctoral researcher, \$150; corporate, \$400.</p> <p>* Registration fee waived for presenters.</p> <p>Register at <a href="http://www.fshsociety.org/fsh-events/2016-international-research-consortium-workshop/">www.fshsociety.org/fsh-events/2016-international-research-consortium-workshop/</a></p>	<p><b>Early Bird Registration by Friday, September 30:</b> Per adult, \$190 (member); \$245 (non-member); per young adult, \$115 (age 12–18); and no charge for children under 12. Family rate for 3+ attendees, \$495 (member); \$560 (non-member).</p> <p><b>Registration by Friday, November 4:</b> Per adult, \$245 (member); \$300 (non-member); per young adult, \$175 (age 12–18); and no charge for children under 12. Family rate for 3+ attendees, \$595 (member); \$660 (non-member).</p> <p>Membership: \$50</p> <p>Register at <a href="http://www.fshsociety.org/fsh-events/2016-fshd-connect-conference/">www.fshsociety.org/fsh-events/2016-fshd-connect-conference/</a></p>	<p><b>Early Bird Registration by Friday, September 30:</b> Gala ticket, \$150; VIP ticket, \$350.</p> <p><b>Registration by Friday, November 4:</b> Gala ticket, \$200; VIP ticket, \$400.</p> <p><b>Table hosts and sponsor deadline for inclusion in event invitation: August 26.</b></p> <p><b>Deadline for inclusion in Gala program: October 20.</b></p> <p>Register at <a href="http://www.fshsociety.org/fsh-events/fsh-society-national-gala/">www.fshsociety.org/fsh-events/fsh-society-national-gala/</a></p>

## Sponsorship Packages for All Three Events: Research Connect (IRC), Patient Connect, and Gala

SPONSORSHIP LEVELS	SPONSORSHIP BENEFITS
<b>\$25,000</b> Platinum <input type="checkbox"/>	<b>8 IRC passes, 8 Patient Connect passes, and 3 VIP tables (seating for 24)</b> <b>Keynote speaker sponsor:</b> Logo on program covers; mention in keynote speech introduction, press releases, website, social media; logo projected at event and table host at the Gala. Opportunity to provide giveaway at the events.
<b>\$15,000</b> Gold  <input type="checkbox"/>	<b>6 IRC passes, 6 Patient Connect passes, and 2 VIP tables (seating for 16)</b> <b>Option A: Musical performance sponsor:</b> Logo on inside program covers; mention in performance intro, press releases, website, social media; logo projected at event and table host at the Gala.  <input type="checkbox"/> <b>6 IRC passes, 6 Patient Connect passes, and 2 VIP tables (seating for 16)</b> <b>Option B: Access sponsor:</b> (financial aid for 10 individuals to attend Patient Connect) Logo on inside program cover, press releases, website, social media; logo projected at event and table host at the Gala.
<b>\$10,000</b> Silver  <input type="checkbox"/>	<b>4 IRC passes, 4 Patient Connect passes, and 1 VIP table (seating for 8)</b> <b>25th anniversary film sponsor:</b> Logo on inside program cover; mention in press releases, website, film credit, social media; logo projected at event and table host at the Gala.
<b>\$5,000</b> Bronze  <input type="checkbox"/>  <input type="checkbox"/>	<b>2 IRC passes, 2 Patient Connect passes, and VIP seating for 4</b> <b>Option A: "Celebrating Science" CureFSHD Gala décor sponsor:</b> Logo in program book and on banquet tables, mention in press releases, website, social media.  <b>2 IRC passes, 2 Patient Connect passes, and VIP seating for 4</b> <b>Option B: Portrait Project sponsor:</b> Sponsor professional portrait photos of patients to raise awareness. Logo in program book; mention in press releases, website, and on selected patient portraits; non-exclusive license to use selected portraits.
<b>\$2,500</b> Supporter  <input type="checkbox"/>  <input type="checkbox"/>	<b>1 IRC pass, 1 Patient Connect pass, and VIP seating for 2</b> <b>Option A: Coffee Break sponsor:</b> Logo in program and at coffee break tables; mention in press releases, website, social media.  <b>1 IRC pass, 1 Patient Connect pass, and VIP seating for 2</b> <b>Option B: Patient Connect Breakout session sponsor:</b> Logo in programs and in breakout session rooms and handouts; mention in press releases, website, social media.
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## Lunch Symposium Sponsorships

SPONSORSHIP LEVELS	SPONSORSHIP BENEFITS
<b>\$5,000</b> Lunch Symposium Sponsor November 10 <input type="checkbox"/>	<b>2 IRC passes and VIP seating for 2 at the Gala</b> Sponsor a lunch panel* on November 10 geared to an audience of academic and industry researchers, and advocacy organizations. Logo on inside program cover and on boxed lunches.
<b>\$5,000</b> Lunch Symposium Sponsor November 11 <input type="checkbox"/>	<b>2 IRC passes and VIP seating for 2 at the Gala</b> Sponsor a lunch panel* on November 11 geared to an audience of academic and industry researchers, and advocacy organizations. Logo on inside program cover and on boxed lunches.
<b>\$5,000</b> Lunch Symposium Sponsor November 12 <input type="checkbox"/>	<b>2 Patient Connect passes and VIP seating for 2 at the Gala</b> Sponsor a lunch panel* on November 12 geared to an audience of patients and families, and FSHD advocacy organizations. Logo on inside program cover and on boxed lunches.
	<i>* Subject to approval by conference organizing committee.</i>
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## Individual Event Sponsorships

SPONSORSHIP LEVELS	SPONSORSHIP BENEFITS
<b>\$5,000 Level</b> <input type="checkbox"/> <b>Research Connect Sponsor</b>	<b>6 IRC passes</b> Name or logo on event podium and inside program cover; mention in press releases, website, social media.
<b>\$5,000 Level</b> <input type="checkbox"/> <b>Patient Connect Sponsor</b>	<b>6 Patient Connect passes</b> Name or logo on event podium and inside program cover; mention in press releases, website, social media.
<b>\$5,000 Level Gala Sponsor</b> <input type="checkbox"/>	<b>1 VIP table (seating for 8)</b> Name or logo on event podium and inside program cover; mention in press releases, website, social media.
<b>\$2,500 Level</b> <input type="checkbox"/> <b>Research Connect Sponsor</b>	<b>4 IRC passes</b> Name or logo inside program, mention in press releases, website, social media.
<b>\$2,500 Level</b> <input type="checkbox"/> <b>Patient Connect Sponsor</b>	<b>4 Patient Connect passes</b> Name or logo inside program, mention in press releases, website, social media.
<b>\$2,500 Level Gala Sponsor</b> <input type="checkbox"/>	<b>VIP seating for 4</b> Name or logo inside Gala program, mention in press releases, website, social media.
<b>\$1,500 Level</b> <input type="checkbox"/> <b>Research Connect Sponsor</b>	<b>2 IRC passes</b> Name or company listing inside program.
<b>\$1,500 Level</b> <input type="checkbox"/> <b>Patient Connect Sponsor</b>	<b>2 Patient Connect passes</b> Name or company listing inside program.
<b>\$1,500 Level Gala Sponsor</b> <input type="checkbox"/>	<b>VIP seating for 2</b> Name or company listing inside program.
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## SPONSORSHIP KIT



# Sponsor Application

**DEADLINES: August 26 for inclusion in Gala invitation. October 20 for inclusion in program book.**

**To reserve your sponsorship, COMPLETE PAGES 4-7 of this document and return them via:**

- **Mail to:** Attn: FSHD Connect, FSH Society, 450 Bedford Street, Lexington, MA 02420.

- **Email to:** [june.kinoshita@fshsociety.org](mailto:june.kinoshita@fshsociety.org)

**Or call the FSH Society directly at:** (781) 301-6042 to have the payment processed on your behalf.

Your Organization: \_\_\_\_\_

Your Name: \_\_\_\_\_ Title: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

I/We will attend \_\_\_\_ # of people. Our party will require \_\_\_\_ wheelchair/scooter seating spaces.

**SUBTOTAL PP 4-6:**

I would like \_\_\_\_ additional Gala tickets @ \$150, totaling

I would like \_\_\_\_ additional VIP tickets @ \$350, totaling

Please list the names of your additional guests: \_\_\_\_\_

\_\_\_\_\_  
\_\_\_\_\_

I/We would like to make a gift in the amount of :

My gift is in honor of: \_\_\_\_\_

**TOTAL:**

Enclosed is my check payable to the FSH Society.

Please charge:      Visa      MasterCard      AMEX

Card #: \_\_\_\_\_ Expiration Date: \_\_\_\_\_ Security Code: \_\_\_\_\_

**Questions? Please contact [june.kinoshita@fshsociety.org](mailto:june.kinoshita@fshsociety.org)**

The FSH Society is a 501(c)(3) non-profit organization.

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