

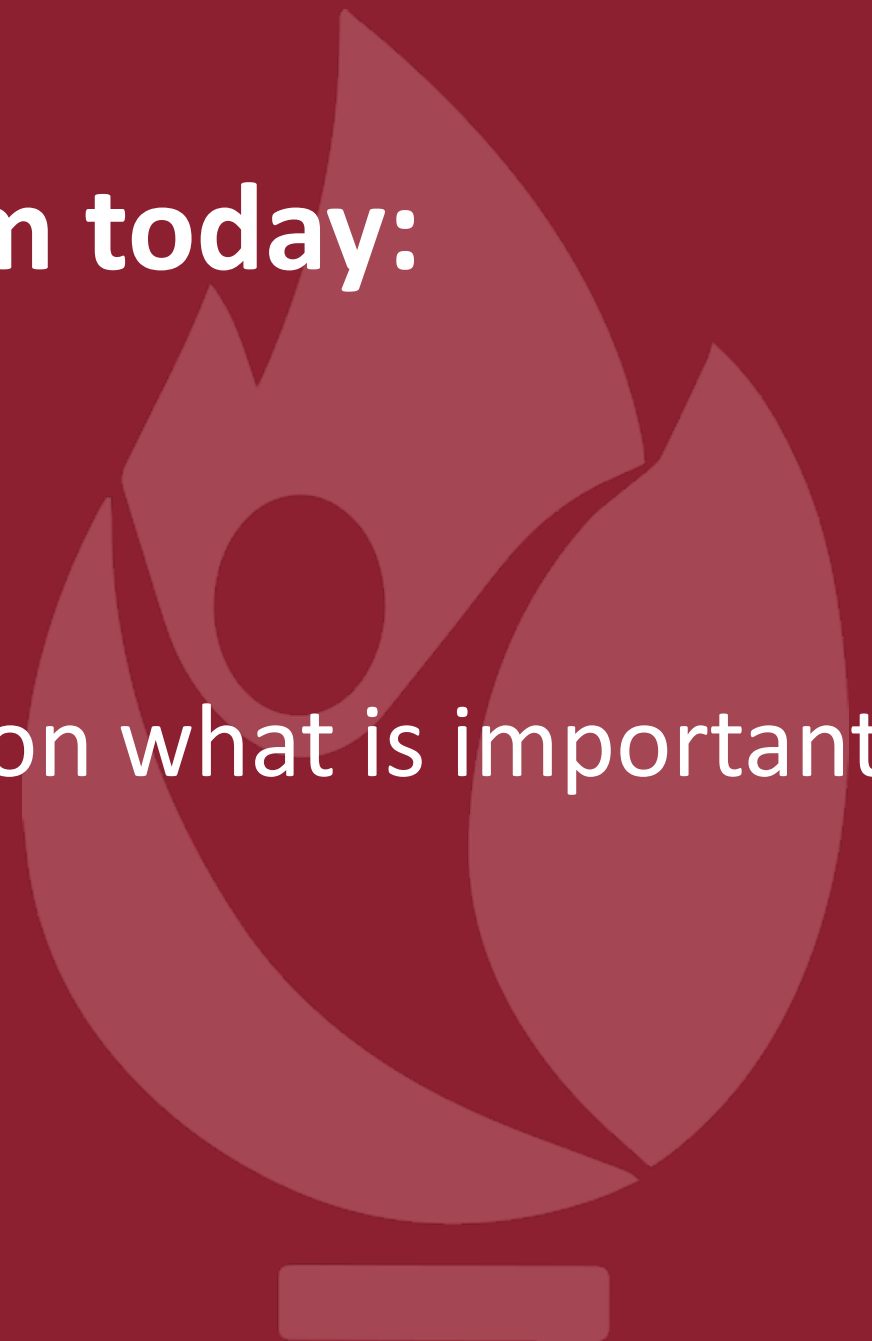


“3-Steps to Walk & Roll Success!”

Workshop: May 23rd, 2023

What you can expect from today:

- Gut check on timelines
- Ensure you're laser-focused on what is important



Rules of Engagement:

- We want to hear from you – Jump on in!
- Keep us honest - Call us on it when we fall short!
- You're in control - Use your mute button if need be
- Respect the 'Parking Lot'

Confirmed Locations!

September 9th:

- Alberta, Canada (Calgary)

September 10th:

- Colorado
- Pacific Northwest

September 16th:

- Chicagoland
- NE Florida
- Ontario, Canada (Mississauga)
- British Columbia, Canada (Vancouver)



Confirmed Locations!

September 17th :

- Los Angeles

September 23rd :

- International Celebration Day & Livestream Event
- Intermountain (in Utah with Idaho)
- Mid-Atlantic
- St. Louis
- Virginia



Confirmed Locations!

September 24th :

- North Texas
- West Michigan
- Minnesota
- New Jersey Shore

September 30th :

- Central Texas
- San Diego
- Kansas City



October 7th:

- New England

October 15th:

- Atlanta

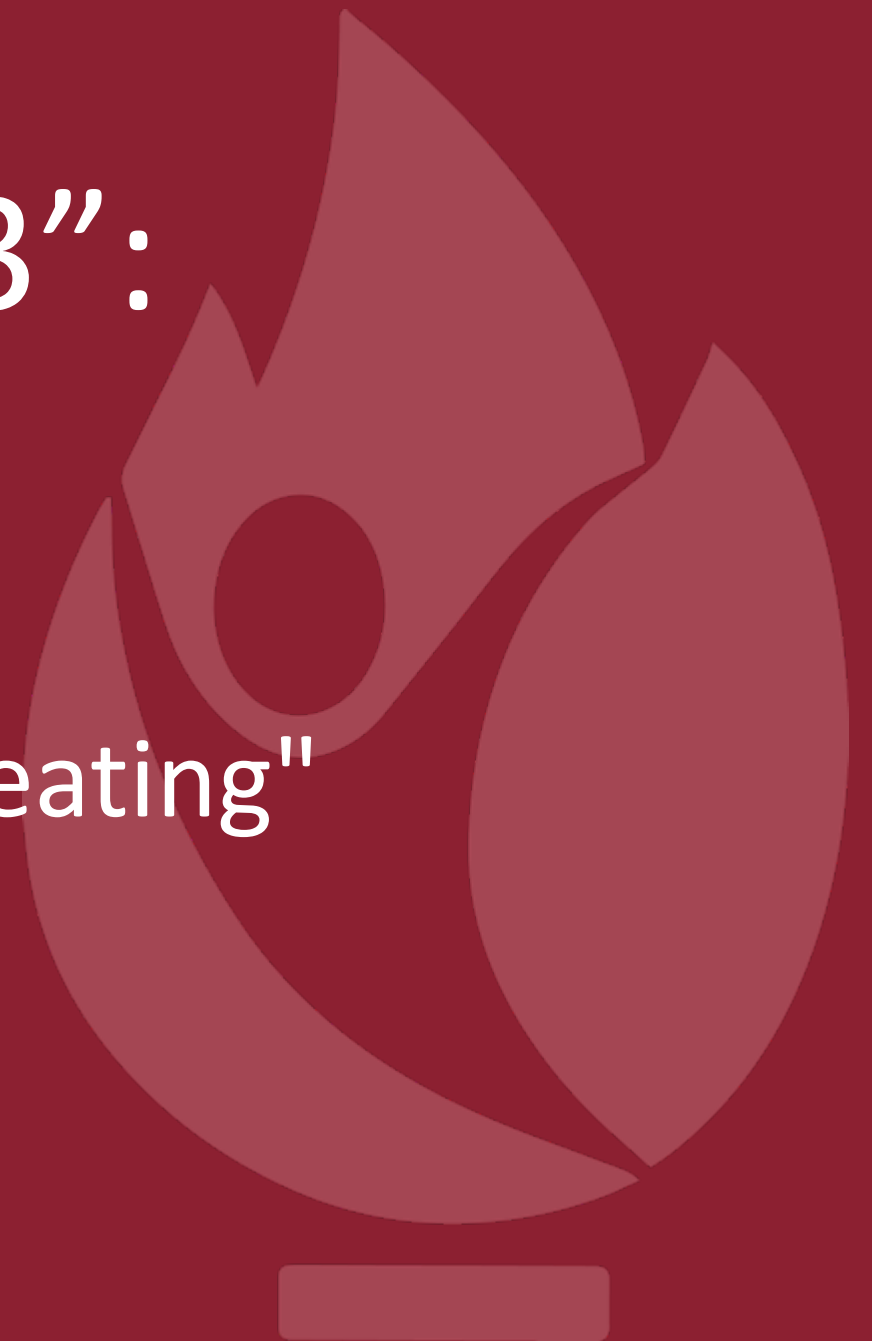
Timeline Check

- Secure the date/location if you haven't yet & let us know!
 - https://docs.google.com/forms/d/e/1FAIpQLScKI06dXUL6PbxqIOVASbwWH_2yLsYsih1YesIzbvlyKJTHKg/viewform
- Finalize your Event Website and Setup your Team!
- Recruiting Emails have gone out to Team Captains and Participants from 2022
- Emails to everyone else in the coming weeks
- Postcard Mailed: Week of June 26
- Reach out to friends, family, colleagues and invite them to join your Volunteer Committee, and/or your Walk & Roll Team
- Coordinate your Team Captain Happy Hour



Focus on “the Big 3”:

1. Solid Logistics
2. Teams
3. “A Memory Worth Repeating”



1. Solid Logistics

- Signage!
- Check-in process, and volunteers
- Stick to the morning-of Timeline
- Start-line Ceremony and scripted speech



2. Teams

- Why do we focus on Teams?
- Celebrate your Teams and Team Captains
 - Call your Team Captains
 - Team Captain Happy Hour
 - Maximize Team Week (June 25-July1)
 - Celebrate them at event



Mark your Calendar!

- Team Captain Registration Week:
June 25 – July 1
- Walk & Roll Registration Month
(Build your Team): **July**
- Team Captain Rally & Social Hour:
August 3
- Walk & Roll Fundraising Week:
Sept 3 – 10

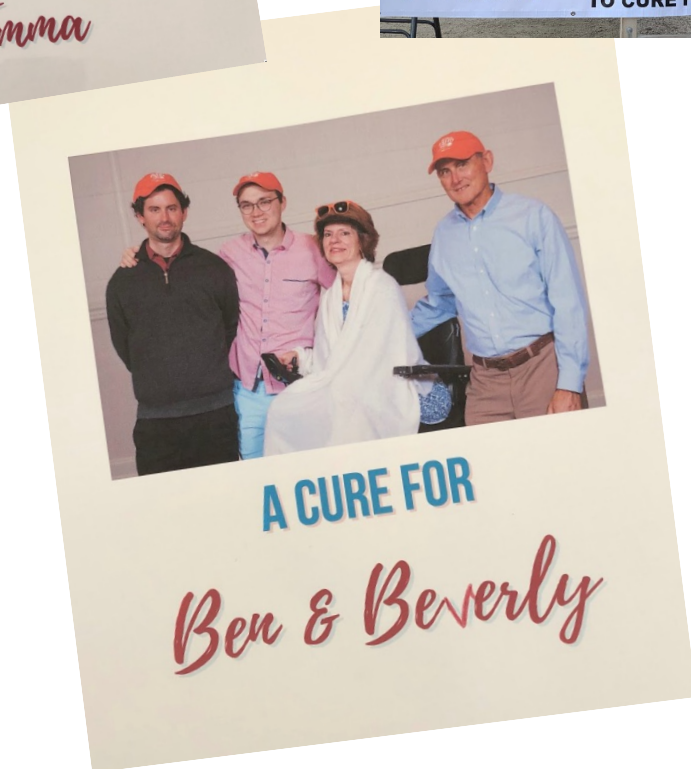


>> Tune in on **June 22**: Workshop on “Taking Care of Teams” <<

3. “A Memory Worth Repeating”

- Fun & Festivity (balloons, décor)
- Patient/Family Story
- Start-line Ceremony
- Good sound system - with music!
- Sponsor-area
- Take pictures!
- Mission Message Signs





Stay **Connected**, Informed, *In The Know!*

Upcoming Walk & Roll Workshops:

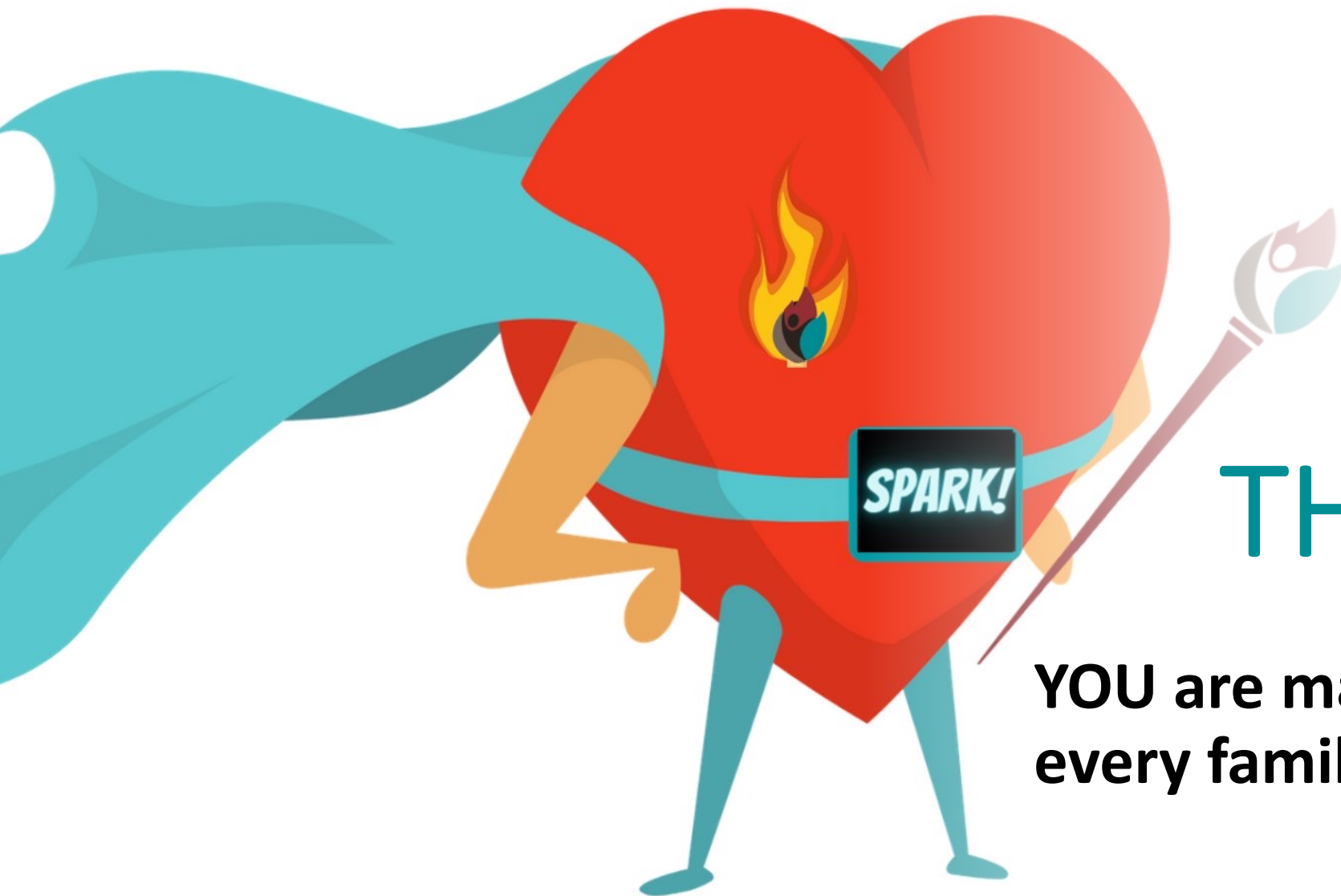
- June 6: “Walk & Roll Marketing” (Recruitment)
- June 22: “Taking Care of Teams”
- July 20: “Maximizing the Mission”
- August 10: “Day-of-Event WOW Factor”
- August 23: “Morning-of: Processes and Procedures”

Stay **Connected**, Informed, *In The Know!*

- **Volunteer Resources Page & Walk Toolkit:**
www.FSHDSociety.org/Volunteer-Resources
- **Volunteer Leaders Facebook Page:**
<https://www.facebook.com/groups/2184658054918993>
- **Volunteer Leaders on Microsoft Teams:**
https://teams.microsoft.com/l/team/19%3aXAw7D7hiR2ml6P_rs3V4rF56lsfWGt4qTh3zFiH4CA1%40thread.tacv2/conversations?groupId=053bc1bc-5035-4f19-b284-2ac17ffd0622&tenantId=3fcab860-edd0-4e50-8f41-9f4ce87abcab
- Cruise around FSHDSociety.org on the regular

Stay **Connected**, Informed, *In The Know!*

- USE YOUR OFFICIAL EMAIL @fshdsociety.org
- Read the monthly Hot Sheets
- Read and refer to the quarterly “*In The Know*” doc
- Join Jack for a volunteer-only discussion each month on Zoom - first Monday - pick either time that works for you
- Check in often with your regional director



THANK YOU!

**YOU are making a difference for
every family that lives with FSHD!**