



Walk & Roll Leaders

The Hats Your Wear!



As a Walk & Roll Leader, you wear many hats...

- Event Coordinator
- Community Advocate
- Team Leader
- Event Participant



Event Coordinator

- Book the logistics
- Recruit volunteer support
- Secure sponsors/business partners
- Cultivate fundraisers and team captains



**Wearing Your
LEADERSHIP
Hat**

Community Advocate

- Promote the event
- Leverage local connections
- Build camaraderie
- Encourage Teams and support the Team Captains at your event



**Wearing Your
LEADERSHIP
Hat**

Team Leader

- Register as a team captain
- Set up your team page
- Invite people to join your team
- Set your team's theme, wrap-around activities, fun!
- Ensure your team members have fun and fundraise



**Wearing Your
PARTICIPANT
Hat**

Event Participant

- Set up your personal page
- Set up your personal Facebook campaign/connection
- Send emails, text, etc. to invite individuals to support you with a donation



**Wearing Your
PARTICIPANT
Hat**

REMEMBER the power of our signature fundraising event, the WALK & ROLL!



A servant to all...

- Capitalizes on group effort and greater 'lift'
- Engages people in our programs
- Builds a broad community
- Empowers patients, families, friends
- Tells an important story
- Limitless fundraising potential



Stay **Connected**, Informed, *In The Know!*

- Volunteer Resources Page:
www.FSHDSociety.org/Volunteer-Resources
- Volunteer Leaders Facebook Page:
<https://www.facebook.com/groups/2184658054918993>
- Volunteer Leaders on Microsoft Teams:
https://teams.microsoft.com/l/team/19%3aXAw7D7hiR2ml6P_rs3V4rF56lsfWGt4qTh3zFiH4CA1%40thread.tacv2/conversations?groupId=053bc1bc-5035-4f19-b284-2ac17ffd0622&tenantId=3fcab860-edd0-4e50-8f41-9f4ce87abcab

Stay **Connected**, Informed, *In The Know!*

- USE YOUR OFFICIAL EMAIL @fshdsociety.org
- Read the monthly Hot Sheets
- Read and refer to the quarterly *In The Know* doc
- Join Jack for a volunteer-only discussion each month on Zoom, first Monday, pick either time that works for you
- Check in often with your regional director



THANK YOU!

