

WALK & ROLL TO CURE FSHD 2025

SPONSORSHIP OPPORTUNITIES

Local Presenting Sponsor

Exclusive - Contact us for details

- Sole recognition as local presenting sponsor
- Opportunity to speak during the opening ceremony
- Logo inclusion in social media posts, including one dedicated post
- Most prominent event exhibition space and opportunity to set up a tent, hang banners, and hand out promotional materials
- Inclusion in onsite signage and verbally recognized at event
- Most prominent logo placement on emails and direct mail (see deadline)
- Most prominent logo placement on national event t-shirt
- Most prominent logo placement on event website with active link to URL of sponsor's choosing

Platinum Sponsor

\$2,500 – Unlimited

- Opportunity to speak during the opening ceremony
- Logo inclusion in social media posts
- Prominent event exhibition space and opportunity to set up a tent, hang banners, and hand out promotional materials
- Verbally recognized at event
- Prominent logo placement on emails and direct mail (see deadline)
- Prominent logo placement on national event t-shirt
- Prominent logo placement on event website with active link to URL of sponsor's choosing

Gold Sponsor

\$1,500 - Unlimited

- Event exhibition space and opportunity to set up a tent, hang banners, and hand out promotional materials
- Verbally recognized at event
- Logo placement on emails and direct mail (see deadline)
- Logo placement on national event t-shirt
- Logo placement on event website

Silver Sponsor

\$1,000 - Unlimited

- Verbally recognized at event
- Logo placement on emails and direct mail (see deadline)
- Logo placement on national event t-shirt
- Logo placement on event website

Bronze Sponsor

\$500 - Unlimited

- Name placement on event website
- Verbally recognized at event

Friend of FSHD

\$250 - Unlimited

- Name placement on event website

In-Kind Partner

Unlimited

- Opportunity to hand out promotional materials
- Name placement on event website

Interested in other sponsorship opportunities?

Contact us to customize your own sponsorship opportunity!

FSHD SOCIETY

WALK & ROLL TO CURE FSHD 2025

SPONSORSHIP OPPORTUNITIES

Sponsorship Levels	Local Presenting Contact for details	Platinum \$2,500	Gold \$1,500	Silver \$1,000	Bronze \$500	Friend of FSHD \$250
Recognition as Local Presenting Sponsor	Sole Recognition					
Speaking Opportunity	Opening Ceremony	Opening Ceremony				
Social Media Inclusion	Logo + Dedicated Post	Logo				
Onsite Promotion (Sponsor to provide)	Tent, Banners, Handouts	Tent, Banners, Handouts	Tent, Banners, Handouts			
Onsite Exhibition	Most Prominent Exhibit Location	Prominent Exhibit Location	Exhibit Location			
Onsite Recognition	Signage + Verbal	Verbal	Verbal	Verbal	Verbal	
Marketing Material Inclusion (Emails, Direct Mail - see deadline)	Most Prominent Visibility - Logo	Prominent Visibility - Logo	Visibility - Logo	Visibility - Logo		
National T-Shirt Inclusion	Most Prominent Visibility - Logo	Prominent Visibility - Logo	Visibility - Logo	Visibility - Name		
Event Website Inclusion	Most Prominent Visibility - Logo + Link	Prominent Visibility - Logo + Link	Visibility - Logo	Visibility - Logo	Visibility - Name	Visibility - Name

Please note that sponsorship benefits will begin upon FSHD Society's receipt of the completed agreement and payment. Inclusion on the t-shirt is contingent upon payment and logo receipt by **July 25, 2025**. All gifts will be formally acknowledged upon receipt of payment and are tax-deductible to the fullest extent of the law.

Walk & Roll to Cure FSHD

NAME OF BUSINESS: _____

CONTACT NAME: _____ TITLE: _____

CONTACT MAILING ADDRESS: _____

CONTACT EMAIL ADDRESS: _____ PHONE: _____

Yes, I am interested in sponsorship::

- ☐ \$2,500 Platinum Partner
- ☐ \$1,500 Gold
- ☐ \$1,000 Silver
- ☐ \$500 Bronze
- ☐ \$250 Friend of FSHD Society
- ☐ In Kind (Fair Market Value = \$ _____)
- ☐ We are interested in different options and would like to meet with someone to discuss.
- ☐ We would like to remain anonymous in our donation.

Payment (Due by 07/25/2025 to ensure proper logo placement):

- ☐ Payment is enclosed (make checks payable to FSHD Society)
- ☐ Please invoice us at the address above
- ☐ Payment Submitted Online (Scan QR Code below to pay online)

**(IF MAILING A CHECK) PLEASE SEND THIS FORM AND PAYMENT TO:
FSHD Society, PO Box 411617, Boston, MA 02241-1617**

FSHCommunity@fshdsociety.org

By submitting this agreement, you agree to be included in FSHD Society media promotion, to provide media reciprocity where possible, and give photo/video release to promote the event.

FSHD
SOCIETY
FACIOSCAPULOHUMERAL
MUSCULAR DYSTROPHY

