

WALK & ROLL TO CURE FSHD

2026 Sponsorship Opportunities



FSHD SOCIETY

POWERING THE PATH FORWARD

Partner with Us: Sponsor the 2026 Walk & Roll to Cure FSHD

2026 Walk & Roll to Cure FSHD
Locations: All Across North America
Launches in March of 2026, concludes
December 2026

The FSHD Society invites your company to partner with us as a sponsor of the 2026 Walk & Roll to Cure FSHD, the nation's premier event series dedicated to raising awareness and accelerating research for facioscapulohumeral muscular dystrophy (FSHD). This nationwide movement engages thousands of participants, donors, and advocates across dozens of communities, all united in powering the path forward toward treatments and a cure.

Sponsoring the Walk & Roll connects your brand to a powerful cause-driven network of families, supporters, healthcare professionals, and researchers. It demonstrates your organization's commitment to advancing science, strengthening communities, and improving lives. With recognition opportunities spanning local and national platforms, sponsors benefit from meaningful exposure through on-site branding, digital campaigns, and engagement with a passionate and loyal community.

Your partnership fuels progress—funding research, patient programs, and advocacy efforts that make a tangible impact. As a sponsor, your partnership amplifies impact and visibility on a national scale. Sponsors are recognized as vital champions of innovation and inclusion—standing alongside those living with FSHD and the scientists working tirelessly to end it.

Join us in 2026 as we walk, roll, and rally together to transform the future for everyone living with FSHD.



"The energy and unity at the Walk & Roll were inspiring. It's amazing to see families, friends, and supporters coming together to drive real change for the FSHD community."
—2025 Walk & Roll Participant

Walk & Roll to Cure FSHD

National & Regional Partnerships

National Presenting Partner **- \$75,000 (Exclusive)**

As the exclusive National Walk & Roll Partner, your company will be recognized as the presenting sponsor across all U.S. Walk & Roll to Cure FSHD events, demonstrating your nationwide leadership in powering the path toward a cure.

- Name inclusion in event branding: Walk & Roll to Cure FSHD presented by [Company Name]
- Speaking opportunity at every Walk & Roll event nationwide
- On-site presence option at all Walk & Roll locations with premier exhibition space, banners, and promotional materials
- Dedicated social media spotlight and logo inclusion in national promotions and on our national podcast.
- Recognition in all event signage and verbal acknowledgments
- Top-tier logo placement on event emails, direct mailings, website, and national t-shirts

National Partner - \$50,000

As a National Walk & Roll Partner, your organization will play a visible and influential role in uniting communities nationwide to fund groundbreaking research and empower families living with FSHD.

- Name recognition as a national Walk & Roll partner
- Speaking opportunity at select Walk & Roll events across the country
- Opportunity for on-site presence at multiple Walk & Roll locations
- Feature in national social media promotions and email communications and a mention on a podcast episode.
- Recognition in event signage and verbal acknowledgments
- Prominent logo placement on website and national t-shirts

Regional Impact Partner - **\$25,000 - Regional**

As a Regional Impact Partner, your company will help drive awareness, research funding, and community engagement across Walk & Roll events nationwide.

- Logo inclusion on select national Walk & Roll materials and t-shirts
- Opportunity for on-site presence at regional Walk & Roll events
- Inclusion in national social media promotions
- Recognition in event signage and verbal acknowledgments
- Logo placement on event website and select email communications

Walk and Roll to Cure FSHD

Local Partnerships

Platinum Local Sponsor - \$5,000

- Recognition during opening ceremony
- Logo and dedicated post on social media
- Prominent exhibit space with option to host a tent, display banners, and share handouts
- Verbal recognition throughout event program
- Logo placement in recruitment marketing emails
- Logo on national event t-shirt
- Logo with link featured on event website

Gold Local Sponsor - \$2,500

- Logo inclusion on social media promotions
- Exhibit space with option to display tent, banners, and handouts
- Verbal recognition during event program
- Logo visibility in (2) event marketing emails
- Logo featured on national event t-shirt
- Logo with link on event website

Silver Local Sponsor - \$1,000

- Verbal recognition during event
- Sponsorship name linked in "event week" email
- Name featured on national event t-shirt
- Logo recognition on event website
- Social Media Promotion (name)

Bronze Local Sponsor - \$500

- Verbal recognition during event
- Name recognition on event website

Walk & Roll to Cure FSHD Sponsorship

Please note that sponsorship benefits will begin upon FSHD Society's receipt of the completed agreement and payment. Inclusion on the t-shirt is contingent upon payment and logo receipt by **July 24, 2026**. All gifts will be formally acknowledged upon receipt of payment and are tax-deductible to the fullest extent of the law.

By submitting this agreement, you agree to be included in FSHD Society media promotion, to provide media reciprocity where possible, and give photo/video release to promote the event.

NAME OF BUSINESS: _____

CONTACT NAME: _____ TITLE: _____

CONTACT MAILING ADDRESS: _____

CONTACT EMAIL ADDRESS: _____ PHONE: _____

SPONSORSHIP LEVEL: _____

WALK LOCATION: _____

Payment (Due by 07/24/2026 to ensure proper logo placement):

- ☐ Payment is enclosed (make checks payable to FSHD Society)
- ☐ I will make a payment via credit card
- ☐ Please invoice me at the address above

**(IF MAILING A CHECK) PLEASE SEND THIS FORM AND PAYMENT TO:
FSHD Society, PO Box 70218 Philadelphia, PA 19176-0218**



To discuss sponsorship options outside the opportunities presented, please contact Samantha at Samantha.Schneider@FSHDSociety.org.

*Content subject to approval by the FSHD Society