

# WALK & ROLL TO CURE FSHD

## 2026 Sponsorship Opportunities



**FSHD** SOCIETY

POWERING THE PATH FORWARD

# Partner with Us: Sponsor the 2026 Walk & Roll to Cure FSHD

**2026 Walk & Roll to Cure FSHD**  
**Locations: All Across North America**  
**Launches in March of 2026, concludes**  
**December 2026**

The FSHD Society invites your company to partner with us as a sponsor of the 2026 Walk & Roll to Cure FSHD, the nation's premier event series dedicated to raising awareness and accelerating research for facioscapulohumeral muscular dystrophy (FSHD). This nationwide movement engages thousands of participants, donors, and advocates across dozens of communities, all united in powering the path forward toward treatments and a cure.

Sponsoring the Walk & Roll connects your brand to a powerful cause-driven network of families, supporters, healthcare professionals, and researchers. It demonstrates your organization's commitment to advancing science, strengthening communities, and improving lives. With recognition opportunities spanning local and national platforms, sponsors benefit from meaningful exposure through on-site branding, digital campaigns, and engagement with a passionate and loyal community.

Your partnership fuels progress—funding research, patient programs, and advocacy efforts that make a tangible impact. As a sponsor, your partnership amplifies impact and visibility on a national scale. Sponsors are recognized as vital champions of innovation and inclusion—standing alongside those living with FSHD and the scientists working tirelessly to end it.

Join us in 2026 as we walk, roll, and rally together to transform the future for everyone living with FSHD.



*"The energy and unity at the Walk & Roll were inspiring. It's amazing to see families, friends, and supporters coming together to drive real change for the FSHD community."*  
—2025 Walk & Roll Participant

# Walk & Roll to Cure FSHD National & Regional Partnerships

## **National Presenting Partner - \$75,000 (Exclusive)**

As the exclusive National Walk & Roll Partner, your company will be recognized as the presenting sponsor across all U.S. Walk & Roll to Cure FSHD events, demonstrating your nationwide leadership in powering the path toward a cure.

- Name inclusion in event branding: Walk & Roll to Cure FSHD presented by [Company Name]
- Speaking opportunity at every Walk & Roll event nationwide
- On-site presence option at all Walk & Roll locations with premier exhibition space, banners, and promotional materials
- Dedicated social media spotlight and logo inclusion in national promotions and on our national podcast.
- Recognition in all event signage and verbal acknowledgments
- Top-tier logo placement on event emails, direct mailings, website, and national t-shirts

## **National Partner - \$50,000**

As a National Walk & Roll Partner, your organization will play a visible and influential role in uniting communities nationwide to fund groundbreaking research and empower families living with FSHD.

- Name recognition as a national Walk & Roll partner
- Speaking opportunity at select Walk & Roll events across the country
- Opportunity for on-site presence at multiple Walk & Roll locations
- Feature in national social media promotions and email communications and a mention on a podcast episode.
- Recognition in event signage and verbal acknowledgments
- Prominent logo placement on website and national t-shirts

## **Regional Impact Partner - \$25,000 - Regional**

As a Regional Impact Partner, your company will help drive awareness, research funding, and community engagement across Walk & Roll events nationwide.

- Logo inclusion on select national Walk & Roll materials and t-shirts
- Opportunity for on-site presence at regional Walk & Roll events
- Inclusion in national social media promotions
- Recognition in event signage and verbal acknowledgments
- Logo placement on event website and select email communications

# Walk and Roll to Cure FSHD Local Partnerships

## Platinum Local Sponsor - \$5,000

As a Platinum Sponsor, your company will be recognized as a proud supporter of your local Walk & Roll to Cure FSHD, helping strengthen the community and accelerate progress toward treatments and a cure.

- Recognition during opening ceremony
- Logo and dedicated post on social media
- Prominent exhibit space with option to host a tent, display banners, and share handouts
- Verbal recognition throughout event program
- Logo placement in recruitment marketing emails
- Logo on national event t-shirt
- Logo with link featured on event website

## Gold Local Sponsor - \$2,500

As a Gold Sponsor, your company will be highlighted as a valued supporter of your local Walk & Roll to Cure FSHD, empowering participants and advancing research toward a cure.

- Logo inclusion on social media promotions
- Exhibit space with option to display tent, banners, and handouts
- Verbal recognition during event program
- Logo visibility in (2) event marketing emails
- Logo featured on national event t-shirt
- Logo with link on event website

## Silver Local Sponsor - \$1,000

As a Silver Sponsor, your company will be recognized as a supporter of your local Walk & Roll to Cure FSHD, helping to build community and move research forward.

- Verbal recognition during event
- Sponsorship name linked in "event week" email
- Name featured on national event t-shirt
- Logo recognition on event website
- Social Media Promotion (name)

## Bronze Local Sponsor - \$500

As a Bronze Sponsor, your company will be recognized as a supporter of your local Walk & Roll to Cure FSHD, contributing to local impact and the pursuit of a cure.

- Verbal recognition during event
- Name recognition on event website

# Walk & Roll to Cure FSHD Sponsorship

Please note that sponsorship benefits will begin upon FSHD Society's receipt of the completed agreement and payment. Inclusion on the t-shirt is contingent upon payment and logo receipt by July . All gifts will be formally acknowledged upon receipt of payment and are tax-deductible to the fullest extent of the law.

By submitting this agreement, you agree to be included in FSHD Society media promotion, to provide media reciprocity where possible, and give photo/video release to promote the event.

NAME OF BUSINESS: \_\_\_\_\_  
CONTACT NAME: \_\_\_\_\_ TITLE: \_\_\_\_\_  
CONTACT MAILING ADDRESS: \_\_\_\_\_  
CONTACT EMAIL ADDRESS: \_\_\_\_\_ PHONE: \_\_\_\_\_  
SPONSORSHIP LEVEL: \_\_\_\_\_  
WALK LOCATION: \_\_\_\_\_

## Payment (Due by 07/17/2026 to ensure proper logo placement):

- Payment is enclosed (make checks payable to FSHD Society)
- I will make a payment via credit card
- Please invoice me at the address above

**(IF MAILING A CHECK) PLEASE SEND THIS FORM AND PAYMENT TO:  
FSHD Society, PO Box 411617, Boston, MA 02241-1617**



To discuss sponsorship options outside the opportunities presented, please contact Jess Wright at [Jess.Wright@FSHDSociety.org](mailto:Jess.Wright@FSHDSociety.org).

\*Content subject to approval by the FSHD Society